



"It's the experience you're looking for."

The Home-Selling Process

The thought of all the things involved in selling your home is usually enough to keep you awake at night. When you have the right people helping you, the process should not be stressful. It should be predictable, and not full of surprises every time the phone rings.

Most important, it needs to be easy to understand.

So, we like to approach the process using the following steps:

10 Simple Steps

- 1 Introduction and Consultation
- 2 Market Analysis, review & sign listing agreement
- 3 The Crane's marketing plan & satisfaction guarantee
- 4 Showings of your home
- 5 Receive offers, negotiate terms
- 6 Professional inspection, negotiate repairs
- 7 Appraisal of property
- 8 Signing and Settlement
- 9 Recording of Deed
- 10 Congratulations! It's sold!!



Each office independently owned and operated

PORTLAND PREMIERE

